



The Villages High School
251 Buffalo Trail
The Villages FL 32162

Course Description: The purpose of this class is for students to gain knowledge and understanding of the print and electronic journalism industry through practical textbook exercises and “real world” experiences, by producing and editing the school yearbook and a school newspaper.

Resources: Journalism Today textbook
Adobe Illustrator
Adobe InDesign
Adobe Photoshop

Class Schedule: TBD

Room Number: VHS 207

Teacher Info: Megan Naughton
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(352) 259-3777

Course Outline: I-Journalism History
History of American Media-Ch. 1
Ethics-Ch. 2
Legal Responsibilities-Ch. 2
*QUIZ

II-Yearbook-

Functions-Ch. 14, pg. 335
Finances-pg. 336
Planning-pg. 339
Theme-pg. 348
Spread-pg. 348
Staff-pg. 359
Yearbook Company-pg. 366
Trends-pg. 367
Meet Rep
Layout & Design-Ch. 10, pg. 249

***QUIZ**

III-Photography-Ch. 18

Role of Photos-pg. 436
Composition-pg. 438
Photo Assignment-pg. 444
Selecting Photos-pg. 447
The Camera-Ch. 19
 Uses & Functions-pg. 358
Adobe Photoshop-Hands-on

***PHOTO EXERCISE**

***TEST**

IV-News Gathering

News Judgment-Ch. 3, pg. 60
Elements of News-pg. 62
Generating Story ideas-pg. 67
News Staff-Ch. 4
 Editorial Manager
 Layout & Design
 Copy Editor
 Reporter
Interviewing-Ch. 5

***STORY GATHERING SESSIONS**

***TEST**

V-News Writing

Leads-Ch. 6, pg. 132
 Good Leads-pg. 135
 Leads with problems-pg. 140
Inverted Pyramid-pg. 128
Building on the Lead-Ch. 6, pg. 153
Transitions-pg. 154
The Body-pg. 156
Headlines-pg. 170

Copy Editing-pg. 176
Quotes-Ch. 8
 Direct-pg. 187
 Paraphrasing-pg. 190
 Partial-pg. 192
Attribution-pg. 194
In-Depth Story Writing-Ch. 9
***LEAD WRITING EXERCISE**
***TEST**

VI-Layout & Design-Ch. 10
 Basics –pg. 225
 Principles-pg. 228
 Selecting & Using Type-pg. 232
 Adobe Illustrator-Hands-on
 Graphics
 Adobe InDesign-Hands-on
 Overall Design
 Page Layout-pg. 242
***LAYOUT EXERCISE**
***QUIZ**

VII-Features, Sports, & Editorials
 Writing Features-Ch.11
 Characteristics-pg. 269
 Personality Profiles-pg. 273
 Features & School Papers-pg. 274
 Sports-Ch. 12
 The Good & the Bad-pg. 284
 Understanding Sports-pg. 286
 Sports Coverage-pg. 287
 Sports Features-pg. 288
 Pregame Story-pg. 288
 The Game Story-pg. 290
 Postgame Story-pg. 294

 Editorials-Ch. 13
 Functions-pg. 304
 Selecting Topics-pg. 310
 Writing the Editorial-pg. 311
***FEATURE, SPORTS, EDITORIAL EXERCISES**
***TEST**

VIII-School Newspaper

Staff & begin School newspaper

IX-Writing for Radio & TV-Ch. 15-

***QUIZ**

X-Public Relations-Ch. 16

***QUIZ**

GRADING POLICY: Grades will be averaged on a “Total Point System” and consist of the following:

- Tests/Quizzes
- Projects
- Literacy
- Participation/Class/Assignment/ Homework

Progress Reports will be sent home halfway through each grading period, and Report Cards every nine weeks.

UNIFORM: The Communication Academy uses their own uniforms on a daily basis. They will consist of the school’s standard solid navy or beige khaki pants or shorts, and the VHS JOURNALISM white polo. These shirts can be ordered at the school store for either \$16 or \$26 depending on the style.

CUMMUNITY SERVICE: The Communication Student will need to perform 15 hours of community service during the school year. This will include taking pictures at after school events.

Remember this syllabus is a guide and is always subject to change. I look forward to working with you and helping each student to grasp the knowledge and experience it takes to work in a real newsroom environment.